

MUNICIPAL

# NEW SERVICE PROVIDES ONE-WINDOW INFORMATION ON ENERGY EFFICIENCY INCENTIVES

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It has just gotten a whole lot easier for apartment building owners and managers to tap into incentives for energy retrofits. The new TowerWise Incentives Advisor will provide a one-window service for information on incentives from various governments, agencies and utilities.

This new service makes it possible to easily get the goods on the wide range of incentives now available for high-rise energy retrofits and how these incentives can be combined to support more comprehensive energy savings. Better yet, there is no cost for apartment owners, managers or condominium owners and managers to consult the advisor.

So if you have been thinking about improving the energy performance of your building but have been reluctant to try to figure out all the different incentive programs, now is the time to act. The TowerWise Incentive Advisor will work with you to identify the incentives that fit your needs, to explain the potential level of support available and how to go about applying.

In fact, the idea for the Incentives Advisor has come directly from apartment building owners and others involved in the City of Toronto's TowerWise program. TowerWise is working to support greater energy efficiency in high-rise buildings as a way of helping the City to meet its climate-change emissions reduction objectives. Many building owners acknowledged that they knew that incentives were available to help them improve the energy efficiency of their buildings but didn't know where to start or were concerned that they would miss some incentives.

That's why the Toronto Atmospheric Fund, the Greater Toronto Apartment Association, Enbridge Gas Distribution, the Better Buildings Partnership and Toronto Water have combined forces to create the Incentives Advisor position. The Advisor will help you understand incentives offered by all of the partners as well as by other agencies. He'll even assist you in navigating the applications process and securing your incentive money!

We're also committed to helping high-rise building owners to better understand the enormous upside of improving the energy performance of their buildings. In fact, the TowerWise incentives advisor can also share with you numerous case studies that show how savvy building managers have reduced their utility bills by tens of thousands and, in some cases, hundreds of thousands of dollars a year by improving the energy performance of their buildings.

The fellow in the advisor's chair, Rob Detta Colli, is also a great sounding board for your questions and ideas. Rob has a degree in engineering and an MBA, so he understands both the technical and financial sides of the retrofit equation.

And while there are a number of incentive programs available from different sources, the good news is that many of these can be combined to support a variety of retrofit measures: from replacing boilers, fans, chillers and lighting to adding renewable energy systems or conserving water. With Rob's help, you can develop a package of incentives to support a deeper retrofit that will deliver real long-term savings and greater protection against rising energy costs.

With financial institutions also developing a much better understanding of the potential returns of energy retrofits and finance costs at all time lows, this really is the time to get started on improving the performance and comfort of your building. With potential returns of anywhere from 10-30% for the average high-rise, improving energy efficiency is one of the most secure and most profitable investments you can make right now.

But remember: Some incentive programs are time-limited and most have fixed budgets, so once those funds are gone, the incentive will no longer be available. That's just one more reason to pick up the phone right now and call Rob and get started with your retrofit planning. ♦



THE TOWERWISE INCENTIVES ADVISOR, ROB DETTA COLLI, CAN BE REACHED AT 416-450-7989 OR ROBD@GTAAONLINE.COM

FOR MORE ON THE BENEFITS OF IMPROVING ENERGY EFFICIENCY AND HOW TO PLAN AN ENERGY RETROFIT, SEE [WWW.TOWERWISE.CA](http://WWW.TOWERWISE.CA).

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